

Some cases of contextmapping

CONTEXT MAPPING
EXPERIENCE DESIGN

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We tell about 8 cases

To illustrate some themes from the theory
To show how different the studies can be

- company
- topic
- project size

Researchers:
Users:
Time:
Topic:
Goal:

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**an X-ray workstation for Radiologists
(a professional user group)**


- Mike van der Geer
- For Erasmus Medical Centre

Researchers: 1
Users: 6
Time: 2 weeks
Topic: shaving

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the parents of autistic children (when the user can't speak for himself)

- Helma van Rijn (published, 2007/8)
- For Linguabytes project group

Researchers: 1
Users: 3 parents, children, teachers
Time: 6 months
Topic: child's motivations and skills
Goal: a toy to learn words




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de wereld van...

Legs

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Social contacts of teenagers (observing message & behavior)

- Carolien Postma (published Codesign, 2007)
- Netherlands Architecture Institute (museum)

Researchers: 1
Users: 14
Time: 6 weeks
Topic: motivations to do things
Goal: an engaging museum visit



Fortunately, HE did know where to go! (and he was good-looking too!
LOL, => Maria thought so too.)

Maria found the object...
Yep, this is definitely it! :-)

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tourists in old Vilnius (a very playful approach)

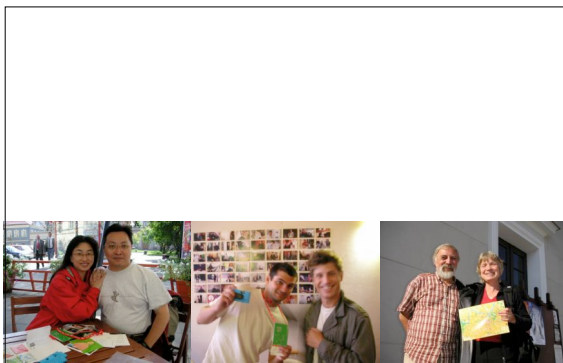
- Jonas Piet
- The town of Vilnius, Lattvia

Researchers: 1
Users: 12
Time: 5 weeks
Topic: visiting Vilnius
Goal: a new tourist
guide

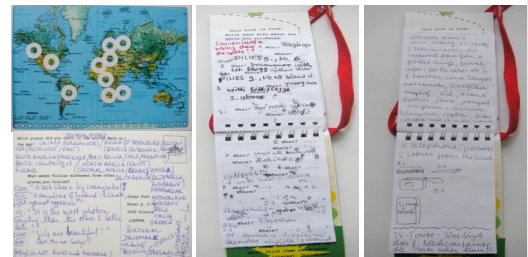
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Conclusions

- Many differences between cases, techniques must be flexible
- The approach is meant for inspiration, early in the design process;
- for validation/testing other techniques exist.
- The roles of user - researcher - designer are changing

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